



FOR IMMEDIATE RELEASE

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MEDWISH INTERNATIONAL PARTNERS WITH MACY'S FOR ELEVENTH ANNUAL "SHOP FOR A CAUSE" PROGRAM

Macy's helps local charity raise funds and awareness for its mission to save lives and the environment by repurposing discarded medical supplies and equipment to provide humanitarian aid in developing countries, through the national "Shop For A Cause" charity shopping event

CLEVELAND, OH – JULY 21, 2016 – For the first time, Macy's is partnering with MedWish International and inviting customers to participate in Macy's eleventh annual national "Shop For A Cause" charity shopping event, taking place Friday, Aug. 26 through Sunday, Aug. 28, 2016. Customers can begin purchasing shopping passes from MedWish now. Macy's "Shop For A Cause" is a unique shopping event dedicated to supporting local nonprofit organizations' fundraising efforts. Formerly a one-day initiative, this year Macy's has extended "Shop For A Cause" to a weekend-long event. Since 2006, the program has helped raise tens of millions of dollars for charities throughout the country, and more than 5,000 charities signed up to participate last year.

"At Macy's, we believe in supporting the communities where our customers and associates live and work," said Holly Thomas, Macy's group vice president of cause marketing. "That is why we are so proud of Shop For A Cause, which has helped raise tens of millions of dollars for charitable organizations since 2006. With this year's extension to a weekend-long event, we're offering even more opportunity to support local and national causes, and thanking our customers with special savings at Macy's."

Macy's has provided MedWish International with shopping passes to sell for \$5 each, and the organization will keep 100 percent of the proceeds for every shopping pass that it sells. By purchasing a shopping pass from MedWish, customers support its mission to save lives and the environment by repurposing discarded medical supplies and equipment to provide humanitarian aid in developing countries, and can enjoy spectacular discounts at Macy's stores all weekend long from Friday, Aug. 26 through Sunday, Aug. 28, 2016.

"The generosity and support our donors and corporations like Macy's provide to MedWish International is simply remarkable," said Carolina Masri, Executive Director of MedWish.

For more information about Macy's "Shop For A Cause," visit macys.com/shopforacause. To purchase a shopping pass from MedWish International, contact Krystal Wentz at 216.692.1685, or visit www.medwish.org.

About Macy's

Macy's, the largest retail brand of Macy's, Inc. (NYSE:M), delivers fashion and affordable luxury to customers at approximately 734 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores -- including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California -- are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$69 million each year to help make a difference in the lives of our customers.

For Macy's media materials, including images and contacts, please visit our online pressroom at macys.com/pressroom.

About MedWish International

MedWish International is a not-for-profit organization that saves lives and the environment by repurposing discarded medical supplies and equipment, while providing humanitarian aid to individuals and organizations that administer care in developing countries, regardless of religious or political affiliation. Join the MedWish mission by visiting www.MedWish.org.

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