



FOR IMMEDIATE RELEASE | NEWS RELEASE

April 22, 2013

Media Contact

Reanna Karousis

Marketing & Communications Manager

216.692.1685 | rkarousis@medwish.org

www.medwish.org

Band Aid Bash Celebrates Healthier People, Healthier World

Annual Fundraiser for MedWish International Includes Celebrity Chef, Porsche Raffle

Cleveland, Ohio – MedWish International has announced the date for its annual fundraising event, Band Aid Bash, for Saturday, April 27, 2013. This event transforms the MedWish warehouse into Cleveland’s hottest night club - all for a great cause.

This year’s event will be especially significant as the organization celebrates 20 years of medical humanitarian aid work all over the world. The evening includes cuisine from celebrity chef Chris Hodgson, who will appear on this summer’s season of *The Next Food Network Star*; a raffle for a 1994 Porsche 968; an auction featuring jewelry, travel packages and other luxury items; and live music from *Party Crashers*, one of the nation’s top touring cover bands.

“This isn’t your typical rubber-chicken fundraiser,” said Traci Christler, MedWish Director of Program Advancement. “MedWish has a very serious mission in saving lives and saving the environment, but Band Aid Bash has always been about cutting loose and having fun.”

“Band Aid Bash allows our biggest supporters, from our hospital partners, to our corporate champions, to our volunteers and recipients, to see exactly the impact they make on Northeast Ohio and across the world,” Traci said.

Each year, Band Aid Bash welcomes more than 500 attendees and 100 volunteers. The event raises more than \$200,000 for MedWish’s international humanitarian aid and local workforce development efforts.

General admission to the event and raffle tickets for the Porsche are still available at www.medwish.org/bab2013.

For more information, please contact Traci Christler at (216) 692- 1685 or tchristler@medwish.org.

About MedWish International

MedWish International is a Cleveland-based 501(c)3 nonprofit organization that recovers usable medical surplus from health care systems and distributes these vital supplies to doctors, nurses and humanitarians to improve health care around the world. Since 2003, MedWish has kept millions of pounds of medical surplus out of landfills and has sent much-needed supplies to more than 90 countries all over the world. Locally, MedWish facilitates vocational training opportunities for youth and adults with special needs, and donates supplies to nonprofits like animal shelters, schools and youth programs. For more information about MedWish, please visit www.medwish.org or call (216) 692-1685.

###